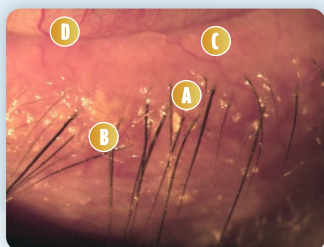
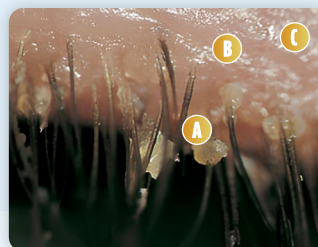


Anterior Blepharitis

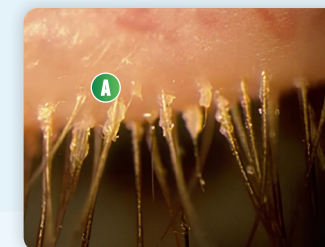
Spot the signs, know the symptoms



Staphylococcal blepharitis



Seborrhoeic blepharitis



Demodex blepharitis

	Staphylococcal blepharitis	Seborrhoeic blepharitis	Demodex blepharitis
What do you see?	<ul style="list-style-type: none"> A Debris (debris on shaft of lashes/crusting at base of lash) B Loss/misdirection of lashes C Telangiectasia D Conjunctival redness <p>Heavily inflamed eyelid</p>	<ul style="list-style-type: none"> A Oily/greasy debris on the lashes and lid margin B Excessively oily skin C Eyelid margin appears shiny or oily <p>Flaky/dry skin around the periocular region, eyebrows, face and scalp</p>	<ul style="list-style-type: none"> A Collarettes with a clear sleeve around the base of the lash extending upwards on the lash <p>Lid margin redness</p>
What the patient feels	<ul style="list-style-type: none"> » Burning » Ocular discomfort » Irritation of the lid margin » Stinging 	<ul style="list-style-type: none"> » Occasional eyelid sticking » Uncomfortable greasy skin and eyelashes » Ocular irritation » Tearing 	<ul style="list-style-type: none"> » Itching along the lid margin and lashes » Ocular irritation » Discomfort around the eyelashes » More persistent and stubborn symptoms
What the patient needs	<ul style="list-style-type: none"> » Antibacterial action » Gentle cleanser suitable for sensitive eyelids » Cooling function to tackle symptoms of burning/irritation » Redness reduction » Effective debridement » Provides instant comfort and relief 	<ul style="list-style-type: none"> » Higher concentration of surfactants that are mild » Cleanser that can tackle oily debris » Cleanser that can be used to cleanse eyebrows » Cleanser with foaming action » Cleanser that hydrates 	<ul style="list-style-type: none"> » Active ingredient with efficacy » Cleanser with good safety data » Disrupt demodex growth » Low level of gentle surfactants » Cleanser with anti-inflammatory properties » Cleanser that is ophthalmologically tested/approved

For Healthcare Professionals only.