

BATTLING BLEPHARITIS

Blepharitis is a common inflammatory condition where the edges of the eyelids become **red, swollen and inflamed**.

It is often caused by a **build-up of bacteria** living along the eyelid and eyelashes.

POSSIBLE CAUSES

A build up of oil and debris on the eyelids and eyelashes

Bacterial eyelid infections

Complication of skin conditions such as Seborrhoeic Dermatitis or Rosacea

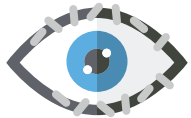
Meibomian Gland Dysfunction (MGD)

SYMPTOMS

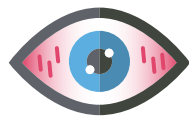
(some or all of the following)



Itchy, sore and red eyelids that **stick together**

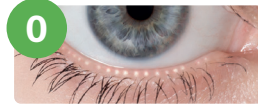


Crusty or greasy eyelashes with **visible dandruff**



Burning, gritty sensation in your eyes

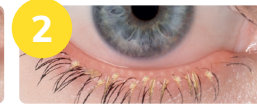
SEVERITIES¹



- Pale lid margins
- Opening of meibomian glands visible
- Clean lashes



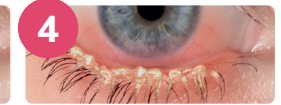
- Pale lid margins
- Opening of meibomian glands less visible
- Clean lashes



- Red lid margins
- Opening of meibomian glands barely visible
- Yellow crust at base of lashes
- Some lashes stuck together



- Telangiectasis of lid margin
- Increased crusting
- More lashes stuck together
- Bulbar conjunctival redness



- Severe telangiectasis of lid margin
- Excess yellow crusting
- Lashes stuck together
- Increased bulbar conjunctival redness
- Skin irritation

DID YOU KNOW?

66% of cases are reported in people over 60^{2,3}

DID YOU KNOW?

Tackling Blepharitis early may help prevent Dry Eye

AND

that it is present in **80%** of Dry Eye patients⁴



Daily lid hygiene & patient compliance are key to management⁵



Preservative free products reduce discomfort⁶, which contributes to non-compliance



Tea Tree Oil successfully used for its anti-inflammatory & anti-microbial properties⁷

WHAT CAN I DO?

A **heat, cleanse, hydrate⁸** daily eye regimen morning & evening can help tackle the signs & symptoms:

HEAT

Applying a heated eye mask to closed eyelids for 10 minutes, **can help soften the clogged oils in the eyelid glands.**



CLEANSE

Cleansing your eyelids daily will **help remove debris, bacteria and oil** that can often lead to Blepharitis, MGD or Dry Eye.



HYDRATE

Eye Care Professionals recommend **preservative free** eye lubricants and sprays which have shown to be **more effective** than preserved eye drops or ointments in reducing inflammation on the eyes.



References: 1. Efron N, 2018. Contact Lens Complications E-Book. Elsevier Health Sciences. 2. Hom MM, Martinson JR, Knapp LL, Paugh JR. Prevalence of Meibomian gland dysfunction. Optom Vis Sci 1990;67(9):710-2. 3. Lemp MA, Nichols KK. Blepharitis in the United States 2009: a survey-based perspective on prevalence and treatment. Ocul Surf 2009;7(2 Suppl):S1-14. 4. Lemp MA, Crews LA, Bron AJ, et al. Distribution of aqueous-deficient and evaporative dry eye in a clinic-based patient cohort: a retrospective study. Cornea 2012;31(5):472-8. 5. Daniel Nelson J, et al, TFOS DEWS II: New Dry Eye Report Updates Research. The Ocular Surface 2017. 6. Baudouin C. Detrimental effect of preservatives in eyedrops: implications for the treatment of glaucoma. Acta ophthalmologica 2008;86(7):716-726. 7. Carson CF, Hammer KA, Riley TV. Melaleuca alternifolia (Tea Tree) Oil: a Review of Antimicrobial and Other Medicinal Properties. Clinical Microbiological Reviews 2006;19:50-62. 8. Craig JP, Nelson JD, Azar DT, et al. TFOS DEWS II report executive summary. The Ocular Surface. 2017;15(4):802-812.